



Independent SOC 2 certification cost reference: criteria, audits and platform pricing. Operated by Digital Signet (UK).

Who reads it

Visitors research trust-services criteria and SOC 2 costs - companies at the start of the certification path, before they've picked an automation platform or auditor. A young reference at a founding rate.

Traffic and trajectory (28 days to 14 September 2026; Google Search Console + GA4)

SEARCH IMPRESSIONS 1,431 last 28 days; period-on-period 41.4%	SESSIONS (GA4) 13 last 28 days	AI-ASSISTANT SESSIONS 0 AI-citation layer building
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The pages the audience returns to

PAGE	IMPRESSIONS / 28D	CLICKS
/trust-services-criteria/	318	1
/ (front door)	734	0
/audit-firm-fees/	18	0

The sponsorship strip sits on every one of them.

Search visibility (Google, last 28 days, top intent queries)

QUERY	POSITION	IMPRESSIONS
5 trust services criteria	94.5	2
aicpa soc 2 trust services criteria	76.5	2
aicpa soc 2 trust services criteria 2017 updated 2022	76.5	2

Sponsorship

- **One slot, category-exclusive.** One sponsor in the compliance-automation category while held.
- A single disclosed strip across the reference - never inside the results, no other advertising on the site.
- Sponsorship has no influence on pricing data, rankings or conclusions; competitors remain in the coverage, computed identically.
- Monthly measured report: placement impressions, clicks, page-level traffic and AI-citation monitoring.
- Current rate and terms: soc2certificationcost.com/sponsorship.

Precedent

- Category-exclusive founding sponsorship is live on our sister site siemcostcalculator.com (Cribl, signed 4 August 2026, reporting monthly). The same structure is available here.